



ProCon Leicestershire Patron Scheme Package 2024

Package Price: £950 plus VAT per annum

ProCon Leicestershire Summary

ProCon is a membership organisation open to all those involved in the property and construction industries operating in Leicester, Leicestershire and Rutland. It provides information and debate on current and topical issues that affect property and construction generally and locally.

We will endeavour to hold no less than six members' events each year together with the highly successful annual ProCon Awards Dinner which attracts an audience of some 600 attendees. Our events provide excellent opportunities for people with similar interests to meet informally on a regular basis.

These events may be actual events or virtual events.

Patron Scheme Proposition

- An affordable way to promote your company to approximately 600 ProCon members
- Association with the ProCon events/webinars for a year from January through to December
- Preferential opportunity to renew your support on a rolling basis

The Benefits

There are a considerable number of benefits on offer that make this opportunity extremely cost effective:

- Display of all Patron logos at ProCon networking events on a dedicated pull-up banner stand
- Display of all Patron logos on the presentation materials at ProCon networking events/webinars
- Display of Patron logos and links to your website from the ProCon website
- Display of Patron logos on all email communications sent to the ProCon membership about networking events and any general communications (not the Awards)
- Certificates of patronage to display in your establishments
- ProCon logo issued to Patrons to use on your letterheads, website and collateral
- Listing in the Awards event programme material
- Opportunity to be entered into a 'prize draw' to win 10 free tickets to the Awards (worth over £1300 + VAT)
- Patron spotlight area on home page of website allocated to each Patron at a set time throughout the year to be able to highlight their values, latest news, link to own website, etc

Timescales

Patronage will be for a calendar year with renewal taking place in October/November each year.

The Patron year for 2024 will begin on 1st January 2024.

Potential Patrons must have submitted a request to become a Patron for 2024 no later than Friday 24 November 2023.

More Information

For more information please contact:

Allyson Jeffrey, HeadStorm Marketing on 0116 278 1443 or email: info@procon-leicestershire.co.uk

